

Career & Technical Education (CTE) Employment Outcomes Survey 2016 Statewide

Background

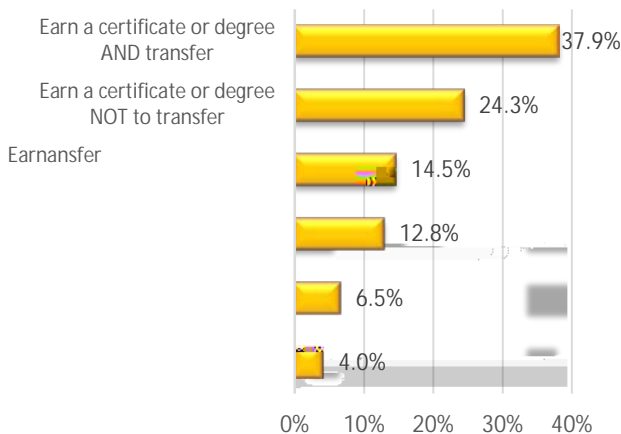
Skills-building students from all Statewide surveyed colleges were surveyed if they met one of the following criteria in 2013-2014, and did not enroll in 2014-2015: earned a certificate of 6 or more units, earned a vocational degree, or earned 9+ CTE units. The survey was administered in early 2016 by e-mail, telephone and US mail. The survey addressed student perceptions of their CTE program, employment outcomes, and how their coursework and training relate to their current career.

A total of 102,114 students were surveyed and 28,474 unduplicated students responded, 5,638 of whom responded by e-mail (19.3%), 19,079 by telephone (67.4%), and 3,757 (13.2%) by US Mail, for a total overall response rate of 28%.

Results

- Respondents were asked their primary reason for studying, and the majority (62.2%) indicated earning a certificate or degree (with or without transfer). Figure 1 shows the results.

Figure 1. Primary reason for studying



- Respondents were asked why they stopped taking classes. Here are the most frequently cited reasons, in rank order of frequency:

- ✓ My goals were met (12,722)
- ✓ I completed the program (11,544)
- ✓ Transferred to another school (8,323)
- ✓ I got a job (7,618)

- 52.8% of former students were “very satisfied” with the education and training they received, and 37.0% were “satisfied” for an overall satisfaction rate of 89.8%.

- 38.0% of respondents indicated they had transferred to another College or University.

- 77.3% of respondents are employed for pay. Figure 2 shows the results.

Figure 2. Current Employment Status

- Overall, statewide, students who transferred have 1.7 times the likelihood of being unemployed and not seeking employment (7.1% for not transferring vs. 12.0% for transferring), likely because they are enrolled at a four year institution.

